



ADIRONDACK WINERY



REALTOR CASE CLUB



Congratulate Your Clients with Wine and Enjoy Great Perks for Yourself!

Adirondack Winery is now offering a special Club Membership for Realtors in need of great wine gifts!

HOW TO JOIN

Joining our new Realtor Case Club is easy! Just buy 12 bottles of wine today (*and enjoy \$15 off your purchase!*). This will automatically enroll you in our Case Club.

ADDED VALUE

Join today and we will include 12 FREE ADK Winery logo gift bags, 12 note cards AND you can gift free tastings to your clients! *Plus, we'll include 2 free wine glasses per case purchased at signup.*

CLUB BENEFITS FOR YOU!

Your Club Membership also includes the following benefits:

(All discounts for Club Member only; not transferrable to guests.)

Case Club **wine discounts** for your future wine & gift basket purchases:



12 btls: 20% off in store / 10% off online

6-11 btls: 15% off in store / 5% off online

1-5 btls: 10% off in store / \$15 shipping



FREE wine tastings for up to 4 guests each month. Keep them for yourself (*the property owner*). Or we can provide you with vouchers to gift to your clients. (*Tasting plate add-ons available for additional fees paid by guest.*)



10% off specialty foods and wine accessories.



FREE gifts during Club Weeks each quarter including **FREE** tasting upgrades.



Early access to new, seasonal and limited-production wines.



Event ticket deals & more! *New events coming this summer at our all-new Queensbury Tasting Room!*



Thank you for your interest in our Realtor Case Club! Should you have any questions, or if you are ready to sign up, please give our Club Manager a call today at 518-668-WINE ext 22 or email club@adirondackwinery.com



GIFT BASKETS AVAILABLE TOO!

Use your Club discounts to save on gift baskets that will WOW your guests!

Basket wrapped FREE with \$50 or more of wine and accessories (\$13 value!).

And your Club discounts save you 10% on all food items and gifts!

Gift baskets are available for pickup ahead of time OR we can arrange for your guests to pick up when they come in for a FREE wine tasting using your Club benefits!

Baskets can be put together with 24 hours notice. Need it sooner? Give us a call at 518-668-WINE and we may be able to accomodate your request!

HOW TO BUILD YOUR GIFT BASKET

Our team will help you build a gift basket your guests are sure to LOVE! In addition to 1-4 bottles of wine, add the following items and SAVE with your Club discounts!



Chocolate Bars

\$3.59 w/ Club discount!



Hard & Soft Cheese

Starts at \$6.74 w/ discount!



Gourmet Crackers

Starts at \$6.49 w/ discount!



Assorted Snacks

Starts at \$5.39 w/ discount!



Corkscrews

Starts at \$4.49 w/ discount!



Wine Glasses

Starts at \$3.60 w/ discount!

Ready to order your gift basket? Give us a call at 518-668-WINE today!



ADIRONDACK WINERY



ADIRONDACK WINERY WINES, LISTED IN BEST SELLER ORDER

Join Case Club today for the following discounts: 10% off 1-5 Btls | 15% off 6-11 Btls | 20% off 12+

Reach 36 Btls This Year to Upgrade to Gold Club for even better discounts & perks!

Wine Name	Type	Dry / Sweet	Tasting Notes	MSRP
Prospect Mountain White <i>(Peach)</i>	White	Semi-Sweet	Sweet ripe peach aroma. Exceptionally crisp and flavorful semi-sweet wine.	\$16.99
Blue Twilight <i>(Blueberry)</i>	Red	Semi-Sweet	Offers dark fruit flavors with a delicate touch of tannins and structure. Best served chilled.	\$17.99
Berry Breeze <i>(Mixed Berry)</i>	Blush	Semi-Sweet	Complex flavors of fresh mixed berries, ending with a smooth finish. Best served chilled.	\$17.99
Soaring Strawberry <i>(Strawberry, New!)</i>	White	Semi-Sweet	Light bodied. Notes of fresh strawberries, complemented by a pleasant tartness and soft acidity.	\$16.99
Amethyst Sunset <i>(Blackberry, New!)</i>	Red	Semi-Sweet	Notes of fresh blackberries and dark grapes, with a pleasantly smooth finish. 100% NY grapes.	\$17.99
Home Sweet Home <i>(Apple Pie, Seasonal)</i>	White	Semi-Sweet	Light bodied. Enticing flavors of fresh homemade apple pie and traditional holiday spices.	\$16.99
Wild Red <i>(Black Cherry)</i>	Red	Semi-Sweet	Semi-sweet and light bodied. Notes of black cherries, balanced with subtle tannins.	\$16.99
Mellow Blush <i>(Watermelon)</i>	Blush	Semi-Sweet	Ripe watermelon and red berry notes. Crisp, sweet finish.	\$17.99
Orchard Blossom <i>(Green Apple)</i>	White	Semi-Sweet	Intensely flavorful. Notes of green apple, followed by a pleasant, soft acidity.	\$17.99
Adirondack Sangria	Red	Semi-Sweet	Complex grape and citrus flavors. Semi-sweet and light bodied.	\$16.99
Baco Noir	Red	Dry	Fruit forward notes of blackberry and plum, balanced with oak, tannin and light acidity.	\$18.99
Sunny Day <i>(Pineapple)</i>	White	Semi-Sweet	Delightful burst of tropical fruit and fresh cut, ripe pineapple slices.	\$16.99
Red Ruby <i>(Concord Grape)</i>	Red	Semi-Sweet	A balance of fresh grape, strawberry jam and candied berries. A soft tart finish.	\$15.99
Serenity <i>(Lavender, Seasonal)</i>	Blush	Semi-Sweet	Subtle lavender flavors complement notes of stone fruits and apples. Soft acidic finish.	\$18.99
Semi-Sweet Riesling	White	Semi-Sweet	Full bodied. Peach and honeysuckle aromas. Notes of juicy pineapple and a hint of lime.	\$17.99
Lake Winds White <i>(Mango)</i>	White	Semi-Sweet	Delightfully crisp. Ideal balance of ripe, juicy mango and understated apple flavors.	\$16.99
Gewurztraminer	White	Semi-Dry	Notes of ginger and tart apricot, balanced nicely with a light sweetness.	\$18.99
Pinot Gris	White	Dry	Dry and crisp. Offers apple, floral and honey-tinged flavors with a light citrus kick.	\$17.99
Stargazer	Red	Dry	Dry and medium bodied. Notes of dark black currants and pepper spice. Tannic, earthy finish.	\$22.99
Cabernet Sauvignon	Red	Dry	Offers forward berry tones, perfectly balanced with oak and a savory finish. Medium bodied.	\$22.99
Pinot Noir	Red	Dry	Flavors of dark berries, complemented by light oak and tannins.	\$22.99
Chardonnay <i>(Unoaked)</i>	White	Dry	Opens with a ripe pear aroma. Delivers notes of golden delicious apple and citrus.	\$16.99
"Fireworks" Merlot	Red	Dry	Dry, full bodied. Flavors of black cherry and oak. Easy tannins and silky finish.	\$21.99
Barrel Aged Chardonnay	White	Dry	Notes of crisp green apple, blended with buttery tones and an oaky, vanilla finish. Aged 8 months.	\$21.99
Cabernet Franc Rose	Blush	Off-Dry	Distinct wild strawberry tones and a touch of green pepper. Lingering finish that's refreshingly tart.	\$18.99
Semi-Dry Riesling	White	Semi-Dry	Subtle aromas of apricot, followed by notes of green apple and pear. Well balanced, soft acidity.	\$17.99
Vidal Blanc <i>(Ice Wine Style)</i>	White	Sweet Dessert	Intense, yet delicate. Full of peach and tropical fruit flavors with a balanced, honeyed sweetness.	\$22.99
Red Carriage <i>(Cranberry, Seasonal)</i>	Red	Semi-Sweet	Our most popular wine despite being available only a few months a year! Light bodied & crisp.	\$17.99
Meritage <i>(Cab Sauv / Merlot / Malbec Blend)</i>	Red	Dry	Dry. Delivers complex flavors of dark cherry, red berries and spice. Intense oak and earthy aromas.	\$27.99
Dry Riesling	White	Dry	Moderately full bodied. Notes of tropical fruit and peach, with a clean acidity and lingering spiciness.	\$17.99
Cabernet Franc	Red	Dry	Dry wine. Earthy, peppery tones are balanced nicely with oak, acidity and a smooth finish.	\$20.99
Fireside Reserve <i>(Port Style)</i>	Red	Sweet Dessert	Bold flavors of blackberries and black cherries. Premium and distinct dessert wine.	\$29.99

ADK WINERY CASE CLUB MEMBER PROGRAM DETAILS - BENEFITS & POLICIES

BENEFITS	CASE CLUB	GOLD CLUB
Joining is EASY!	Buy 1 case (12 <i>btl</i> s) in a single purchase at regular discounts to become a Case Club Member & enjoy benefits all year!	Join Case Club first, then upgrade to GOLD CLUB by purchasing 24 <i>more</i> bottles in a calendar year (36 <i>btl</i> s total).
DISCOUNTS	CASE CLUB	GOLD CLUB
12+ Bottle Discount	20% off in store / 10% off online + FREE shipping	25% off in-store / 15% off online + FREE shipping
6+ Bottle Discount	15% off in-store / 5% off online + FREE shipping	
1-5 Bottle Discount	10% off in-store / No discount online + \$15 shipping	
MORE PERKS!	CASE CLUB	GOLD CLUB gets everything Case Club Gets PLUS:
FREE Wine Tasting Sessions	<u>FREE Original Wine Tasting Experience</u> for you + 3 guests 1x/month (<i>food not included with this tasting session</i>) <u>FREE Wine Tasting Upgrades</u> during quarterly Club events. (*GOLD Club Members get a little extra!)	
Item Discounts	10% off regularly priced accessories, gifts, food items, etc.; plus accessories ship FREE with 6+ bottles! (<i>Some exclusions may apply</i>).	FREE bottle of wine with purchase EVERY month! <i>Minimum purchase for free gift subject to change.</i> FREE bottles DO NOT count towards your annual bottle count tally.
Winery Event Deals	Priority invites & exclusive Club Member event ticket deals (<i>per event basis</i>).	Deeper discounts, VIP seating & more for GOLD Club members.
Exclusive Club Member Events 4x Per Year	Four (4) Club Member events per year, featuring: FREE tasting upgrades, FREE gifts & more! Plus, we roll out the V.I.P. red carpet for our Club Members - literally!	
Priority Wine Access	Club Members get advance access to new & limited-edition wines before public release, notifications about low inventory wines & more - at Club discounts!	
VIP Treatment	We do our BEST to make time & space for Club Members at the Tasting Room & we ALWAYS provide our Club Members with the best possible treatment. Call 518-668-WINE x 22 to make your VIP reservation!	
Adirondack Winery Annual Calendar	Our Wall Calendar features ADK photography & Lake George events & you get it discounted!	GOLD Club gets this gorgeous Wall Calendar FREE! (<i>While supplies last, with purchase only.</i>)
Special Gift for 72+ Bottle Buyers	n/a	Gold Club Members who buy 72+ bottles per year will get a special surprise gift from the owners! (<i>While supplies last, with purchase only.</i>)
Club Community & Club Manager	Speak to our Club Manager at 518-668-WINE ext. 22 or email club@adirondackwinery.com anytime!	Interact with our owner, Sasha, your Club Manager and fellow Gold Club Members on our exclusive Gold Club Facebook Group!
Club Newsletter	Your pickup and shipping orders will include a Club Newsletter with your current bottle count, recipes and more!	
THE FINE PRINT	CASE CLUB	GOLD CLUB
Shipping Cost	Club Members Enjoy FREE shipping on orders of 6+ bottles, plus Wine Discount! Shipping is \$15 per order otherwise.	
Member Benefits Become Active When...	Our Club Manager will activate your Case Club Membership (<i>or upgrade to Gold</i>) within 1 week following purchase. Need benefits activated sooner? Just call 518-668-WINE x22 or email club@adirondackwinery.com to make a special request.	
How Do I Renew My Membership?	New Case Club Members must buy 12 more bottles (24 <i>bottles total</i>) by the end of the calendar year to renew. 1 yr+ Members must buy a total of 2 cases (24 <i>bottles</i>) by the end of the calendar year to renew.	GOLD Club members must buy 36 <i>bottles</i> by the end of the calendar year to renew for the next full calendar year.
What If I Don't Meet Renewal Requirements?	If the 24 bottle purchase requirement is not met by Dec. 31st, membership lapses and benefits cease until you buy another case at regular prices.	If the (36 <i>bottle</i>) purchase requirement is not met by Dec. 31st (<i>i.e., you buy between 24-35 bottles in the year</i>), your membership will revert to Case Club status. If you buy less than 2 cases, membership lapses and benefits cease until you buy another case at regular prices.
What If I Join Late in the Year?	NEW Case Club Members who join Thanksgiving or later have until the end of the next calendar year to renew their Case Club status! <i>Bottle count starts at zero on January 1st of the next year.</i>	Case Club Members who reach Gold Club status are automatically renewed for the following year once they reach 36 bottles!
What is the Minimum Commitment?	Your Club benefits extend until the end of the calendar year and there's no commitment beyond that!	
Can I Belong to My ADK Subscription?	Case & Gold Club Members cannot belong to the My ADK Wine Subscription program.	
Can I Share Benefits?	Yes, Club Members can share their benefits w/ spouses. Nontransferable beyond spouses.	
What Information do I need to Provide?	In order to be a member, we require your Email Address, First & Last Name, Full Shipping Address, and Phone Number	
How Do I Shop with My Discounts?	Let an associate know you're a Club Member and they'll take care of the rest! Or, register for an account at adkwinery.com w/ your Club Member email. Discounts auto-apply!	
Freebies & Giveaways	Club Members must be present at events to receive freebies & giveaways. Some deals & freebies may require purchase. Free tasting sessions, other freebies, discounts & deals are non-transferrable & cannot be postponed for later use.	
Other Details...	Discounts apply to regularly priced wine & accessories only. Event discounts determined on per-event basis. Comped tasting sessions include free glass only if desired. Club benefits, composition & pricing subject to change without notice.	

FOR MORE INFORMATION REGARDING CLUB MEMBERSHIPS, CALL 518-668-WINE x22 or VISIT ADKWINERY/CLUBS